



PAWGUST 2026 Terms & Conditions

These terms and conditions apply to organisations, groups and individuals (you or your) that are planning to fundraise on behalf of Guide Dogs Australia and the participating Guide Dogs Organisations in the State or Territory in which the registrant resides for the purposes of participating in PAWGUST (Guide Dogs, us, our or we).

By registering for the PAWGUST challenge, you agree to comply with and be bound by these terms and conditions.

1. Registration & Eligibility

- a) Upon completing your registration, Guide Dogs will automatically approve your event/activity associated with fundraising for PAWGUST.
- b) You may fundraise during the PAWGUST campaign period only, being from 1 June 2026 to 30 September 2026.
- c) By registering online for PAWGUST you agree to the Guide Dogs Privacy Policy, which is linked on the PAWGUST website.
- d) It is a condition of PAWGUST that by registering online, you are confirming that you are aged 18 years or over and consent to receiving marketing materials relating to PAWGUST and broader Guide Dogs communications. You can unsubscribe at any time.

2. Fundraising Activities

- a) If you wish to extend or change any aspect of your fundraising event/activity you will need to seek additional approval from us. Guide Dogs retains the right to revoke approval of any fundraising event/activity you engage in.
- b) You are responsible for ensuring that your event/activity is conducted in accordance with relevant charities' legislation and or regulations in the State or Territory which the fundraising activity is being held, and you must obtain any permits, authorities, licences and insurances needed. For example, permits are required by Councils and shopping centres for events in their area/on their premises and State Government permits may also be required for the conduct of raffles or prize draws. Different States have their own legislation, which you should review before committing to any fundraising event/activity. If you require guidance in this area, please phone Guide Dogs. However, Guide Dogs cannot provide any legal advice to you and will not be liable for any breach of any relevant legislation, regulation or rule applicable to your fundraising event/activity.
- c) You must not approach the general public with door-to-door, street or telephone collections as part of your fundraising event/activity.



3. Permits, Insurance & Safety

a) You are responsible for ensuring the safety of your event/activity, including the safety of your volunteers and personnel including, but not limited to, organising appropriate public liability insurance and providing first aid services if required. Guide Dogs' insurance policy does not cover events conducted by external organisations/individuals.

4. Donations & Financial Responsibilities

a) You are responsible to ensure that all funds raised from the public on behalf of Guide Dogs until the fundraising event/activity is completed are kept by you in a secure place. If you raise funds offline (ie. not on your online fundraising page provided to you), you are further responsible to ensure that you maintain complete and accurate records of income received and expenses incurred (if any) as part of your event/activity and that these are sent to Guide Dogs within seven (7) days of the fundraising event/activity taking place. If your offline fundraising involves the collection of a donor's personal data, including donor credit card information, you are responsible for ensuring that data is kept private and secure, not transmitted via unsecured channels, and is destroyed securely after being processed.

b) All costs and debts associated with your fundraising event/activity are your responsibility and we will not be liable for any financial loss suffered by you or those involved.

c) You acknowledge that only Guide Dogs is authorised, in its sole and absolute discretion, to allocate donated funds within Guide Dogs.

d) You acknowledge that PAWGUST donation receipts may be issued by any participating Guide Dogs Organisation on behalf of all other participating Guide Dogs Organisations as part of PAWGUST (i.e. receipts may be issued by a Guide Dogs Organisation in a different State or Territory to where you reside for the purposes of participating in PAWGUST).

5. Guide Dogs Branding & Promotion

a) Any use of our trade marks, logos, text, images, name or any other branding must first be approved by us.

b) All publicity in reference to your fundraising event/activity should clearly state that the event/activity is being organised by you. All promotional material must be worded in such a way as to make it clear that Guide Dogs is not the organiser of your fundraising event/activity but that it is either the only beneficiary or is one of a number of charities benefiting from the event.



c) You must make it clear in any dealings with the public, donors, sponsors and supporters that you are not our agent or representative but are acting on your own behalf to raise money for Guide Dogs.

6. Social Media

a) As part of your fundraising event/activity, we encourage you to use social media to promote your involvement as a participant in PAWGUST. In order for our event marketing personnel to more accurately track social media presence, please use the hashtags #PAWGUST2026 #PAWGUST #GuideDogsPAWGUST and #GuideDogsAustralia (Campaign Hashtags) on all social media posts concerning the PAWGUST event. Any images or posts posted on the internet which include any of the Campaign Hashtags must not contain anything that (Prohibited Content):

- looks like spam or advertising;
- defames, abuses, harasses, threatens or otherwise violates the legal rights of others;
- may be seen to contain discriminatory or vilifying content;
- includes any obscene, indecent, fraudulent, deceptive, misleading or unlawful material or information; or
- violates the intellectual property rights of others.

Guide Dogs retains the right to request removal of any posts which include any of the Campaign Hashtags which Guide Dogs considers, in its absolute discretion, to be in breach of the Prohibited Content. If you do not comply with such a request in a timely manner, Guide Dogs may, in its sole and absolute discretion, take whatever action it deems necessary.

By participating in PAWGUST and posting images to social media together with the Campaign Hashtags, you hereby grant Guide Dogs a non-exclusive, royalty-free, perpetual and irrevocable licence to use your images for the purposes of advertisement and promotion of PAWGUST.

7. Privacy & Marketing

a) By registering online for PAWGUST you agree to the Guide Dogs Privacy Policy, which is linked on the PAWGUST website.

b) It is a condition of PAWGUST that by registering online, you are confirming that you are aged 18 years or over and consent to receiving marketing materials relating to PAWGUST and broader Guide Dogs communications. You can unsubscribe at any time.

8. General Conditions



a) If you are planning to involve children in your fundraising event/activity you will be required to comply with further guidelines from Guide Dogs. This is because some States have special regulations that apply when children participate in an appeal. Different rules apply for children of different ages. Please contact Guide Dogs directly for further information.

b) If you have any prior or current criminal convictions, you must disclose these to Guide Dogs before participating in PAWGUST. Although these will not necessarily stop you from being able to support Guide Dogs, they will be taken into account in agreeing to your suitability as a participant.

c) We may at any time, without the need to give any reasons, withdraw your registration in PAWGUST by notification in writing.

d) To the maximum extent permitted by law, Guide Dogs Australia and each participating Guide Dogs Organisation does not accept any liability for any loss or damage (including but not limited to personal injury; death; indirect, consequential, incidental, special, exemplary or punitive loss or damage) which you, or your pet or a third party may suffer or incur as a result of your participation in PAWGUST. You release Guide Dogs Australia and each participating Guide Dogs Organisation to the maximum extent permitted by law for all claims and demands of any kind associated with: (a) your fundraising event/activity in relation to PAWGUST; and/or (b) your pet's health and wellbeing throughout the event or as a result of the event in relation to PAWGUST. You also agree to indemnify Guide Dogs Australia and each participating Guide Dogs Organisation for all liability or costs that may arise in respect of any damage, loss or injury occurring to any person or animals in any way associated with: (a) your fundraising event/activity in relation to PAWGUST; and/or (b) the PAWGUST challenge.

9. Website & Cookies

We use Google Analytics to track visits to our website and use this information to track the effectiveness of our website, including number of visits, length of visit, viewed pages and the technical capabilities of our visitors. While this data is mostly anonymous, sometimes we will connect it to you, for instance in personalising a webpage, or pre-filling a form with your details. For more information on our analytics tools, read Google's Privacy Policy ([click here](#)).

We also use tools that tell us when a computer or device has visited or accessed our content, which allows us to tailor advertising both on our websites and through advertising networks on other websites based on your visits or behaviour through cookies on your device. You can control how cookies are used by accessing the settings on your chosen browser.



You can also engage with Guide Dogs through social media, including Facebook and Instagram etc. You can always control how you receive content through each website's settings.

10. Contact Us

If you have any questions, concerns or complaints about these Terms and Conditions, please use the contact link on our website or details below.

Contact us:

PAWGUST, Guide Dogs

Post: Guide Dogs SA/NT,
251 Morphett Street, Adelaide, SA 5000

Tel: 08 8115 6000

Email: pawgust@guidedogs.org.au