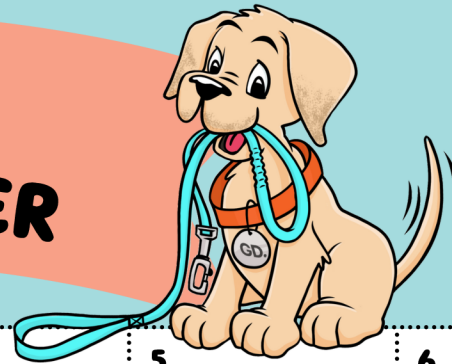


PIP'S PAWGUST PLANNER



**AUGUST
2025**

1 Let's go! Start strong. Upload your first steps today!	2 Sniff out a new track! Share your walk and tag #PAWGUST2025	3 We're just getting started, tell your friends why you're walking!	4 Let's get tails wagging! Post a photo & ask your pack to chip in ♥	5 Midweek motivation: set a mini goal and smash it today!	6 Steps + donations = life-changing Guide Dogs.	7 7 days, wow! Time to share your journey and fetch some donations. 🐾
8 Update your page and ask for a bit of supPAWt!	9 Walk with a mate or pup today! More paws = more power!	10 Sunday stroll? Don't forget to upload your steps & say thanks to your donors.	11 New week = new goals. Let's wag our way to more donations! 🐾	12 Feeling proud? You should be! Share your story with our email templates today.	13 How many steps have you logged? Head to your dashboard & check in!	14 Halfway heroes! Celebrate by asking 3 mates for a donation.
15 You've come so far – your fundraising helps pups like me become Guide Dogs!	16 Upload your steps, post a photo & tell the world: we're not done yet!	17 Try a new route or go longer today. Keep it fresh and fun!	18 Use a Ruff Day Pass if you need it – no guilt, just pawsitivity!	19 Let's get loud! Post your walkies playlist and tag us	20 Rain, hail or shine – you're still making an impact. Log it!	21 Show off your rewards you have unlocked and tag us! #PAWGUST
22 Try a new route or go longer today. Keep it fresh and fun!	23 Feel that tail wag? That's pride.	24 Incentive alert! Time to hit a new fundraising goal.	25 Remind FURiends to donate. They've got your bark!	26 Try a "dog pose" stretch after your walk today.	27 Final countdown! 5 walks to go – you've got this!	28 Reflect on the journey – what's changed for you?
29 Tell your story – how far we've come together.	30 Big stretch, deep breath this is your final push!	31 Thank your supporters, post your final step count & say: WE DID IT!				

DAILY REMINDERS:
UPLOAD YOUR STEPS
SHARE YOUR PAGE
ASK FOR DONATIONS
SHARE YOUR 'WHY'
CONNECT WITH COMMUNITY IN OUR FACEBOOK GROUP

THANK YOU!



PAWGUST