



Guide Dogs PAWGUST Social Media Competition Ts&Cs

PAWGUST 2026 social media competition terms and conditions

1. The promotion

This promotion is conducted by Guide Dogs Association of SA and NT Incorporated ABN 91 183 168 093 of 251 Morphett Street, Adelaide South Australia, 5000 phone (08) 8203 8302, ("Promoter"). As part of the PAWGUST 2026 campaign, Guide Dogs Association of SA and NT Incorporated will represent Guide Dogs organisations across Australia and New Zealand.

This promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook or Instagram. Any questions, comments or complaints about the promotion must be directed to the promoter, not to Meta.

2. Competition period

Entries open 21 July 2026 and close Tuesday, 4 August 2026. Entries received outside this period will not be considered.

3. How to enter

To enter, participants must Register for PAWGUST on pawgust.com.au and tag a friend in the comments on the nominated post on the @guidedogspawgust Instagram or PAWGUST Facebook Page.

Will receive an additional entry if shared to their stories. Only one PAWGUST registration per person will be considered.

4. Eligibility

Entry is open to Australian residents aged 18 years and over. Employees, contractors and immediate family members of Guide Dogs Australia and social media agency JP Media are not eligible to win.



The promoter's decision on eligibility and entry validity is final, and no correspondence will be entered into.

5. The prize

The prize is a PAWGUST pack including PAWGUST bum bag, poo bag holder and socks, with a total value of approximately \$30 AUD. There are three prizes available per draw (3 total), drawn by 6 August 2026.

The prize is not transferable or exchangeable and cannot be redeemed for cash.

6. How the winner is chosen

Winners are chosen at random from all valid entries received during the competition period, using a random number generator. The draw will take place within 48 hours of the competition closing, and is not open to the public.

7. Winner notification and eligibility checks

The winner will be notified by comment, reply and direct message on the platform the entry was received on, within 48 hours of the draw.

Before the prize is awarded, the promoter will confirm the winner meets the eligibility criteria in section 4. This may include asking the winner to confirm their email address, state or territory of residence and provide proof of age. If a winner cannot be verified or does not respond within 5 days of being contacted, the prize may be forfeited and redrawn from the remaining valid entries.

8. Use of entries

By entering, participants consent to the promoter using their entry (including any comment, photo or content submitted) for promotional purposes related to PAWGUST, across Guide Dogs Australia and Guide Dogs Pawgust's social media channels, without further compensation.

9. Privacy

Personal information collected as part of this competition (name, contact details, and any information provided to verify eligibility) will only be used for the purpose of administering the competition and will be handled in accordance with the promoter's privacy policy, available at pawgust.com.au.

10. General conditions



The promoter reserves the right to disqualify any entrant found to be in breach of these terms, or engaging in fraudulent or inappropriate conduct.

The promoter is not responsible for any technical issues, including but not limited to platform outages, that prevent an entry being submitted or received.

The promoter reserves the right to cancel, suspend or amend the promotion, or these terms, at any time, where necessary for reasons outside its control.