

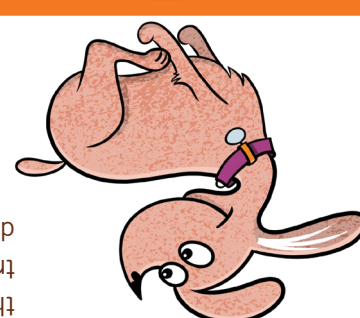
Thank each donor individually for their kind donation of supPAWt. You can do this from your PAWGUST dashboard and publicly on social media through a thank you post.

**SAY A BIG, TAIL WAGGING THANK YOU**



People FURget! So many people want to donate and supPAWt you but may just need a little reminder. You are doing a great thing by supPAWting Guide Dogs so be PAWroud and bark it out loud!

**3 REMIND, REPEAT, RETELL**



TRY  
CONTACTING  
PEOPLE IN  
DIFFERENT  
WAYS!

- ✳ **Share the link to your PAWsonal PAWGUST** page (sent to you via email).
- ✳ **Explain what you are doing** – Walking your dog for 30 minutes a day for 30 days.
- ✳ **Explain why you are doing it** – To raise funds for Guide Dog puppies in training.
- ✳ **Suggest a donation amount** – \$25 will buy a leather collar for a puppy.
- ✳ **Explain how their donation will help** – It costs in excess of \$50,000 to breed, raise and train just one Guide Dog puppy and with thousands of puppies being trained every year, every dollar counts.

Social Media (Facebook, Instagram, Twitter, TikTok, LinkedIn etc), Email, Direct Message (ie. SMS, Facebook Messenger, WhatsApp) or give them a phone or video call!

### HOW WILL YOU BARK IT OUT LOUD?

#### HERE'S SOME SUGGESTIONS:

Parents, Siblings, Partner, Grandparents, Aunties, Uncles, Cousins, In-Laws, Friends, Work Colleagues, Neighbours, Uni friends, Sport or fitness groups, Doctor, local coffee shop, Hairdresser, Church or Social Media groups.

### WHO ARE YOU GOING TO FETCH FROM?

#### HERE'S SOME SUGGESTIONS:

# HOW TO FETCH FOR DONATIONS

Let's not FURget, by doing your daily 30 minute walk you will start to enjoy some totally PAWsome health benefits – and so will your pooch! It's the PAWfect excuse to get active, help others and spend some quality time together.

**Thank you for your supPAWt and we hope you have a PAWsome PAWGUST!**

**Thank you for supPAWting our Guide Dog puppies currently in training.**

It costs in excess of \$50,000 to breed, raise and train one Guide Dog puppy so the funds you raise during PAWGUST provide invaluable supPAWt for us to continue our imPAWtiant work.

# TAILS ARE WAGGING

# DIGGING AROUND FOR MORE?

**1 CREATE A FUNDRAISING TARGET**

Having a target on your PAWGUST page helps you stay motivated and helps inspire your donors to supPAWt you in achieving your goal. This makes them more likely to donate.

On average, a PAWGUST PAWticipant, just like you, raises \$225.

**2 MAKE A PAWSONAL DONATION**

Donating to yourself shows others (including your pooch) how much you truly believe in what you are doing and that you are committed to the challenge.

It also helps set the benchmark for future donations to your page.

PAWGUST PAWticipants who make a PAWsonal donation raise on average \$235 more than those who don't.



SHARE THESE  
FACTS WITH YOUR  
FURIENDS TO HELP  
INCREASE YOUR  
DONATIONS.

# HOW YOU WILL HELP

- \$25** WILL BUY A QUALITY LEATHER COLLAR FOR A GUIDE DOG PUP
- \$57** WILL BUY A COMFY DOG BED FOR A GUIDE DOG PUP IN TRAINING
- \$89** WILL PURCHASE A GROOMING KIT AND A BUNDLE OF ENRICHMENT TOYS FOR A PUPPY RAISER
- \$175** WILL PURCHASE VACCINATIONS FOR 4 PUPPIES FOR ONE MONTH
- \$290** WILL BUY ONE HARNESS FOR A WORKING GUIDE DOG



# YOU ARE PAWSOME

